



Wednesday November 15, 2023

Rotary  
PEOPLE OF ACTION



# Rotary Club of Fort Myers East

## Speaker(s) Today



### Priya Ahluwalia

President Babcock Rotary Club

## Upcoming Speakers

11/22 Club Business Mtg

11/29 Ron Davis, TBA

12/6 Jerry Demming, TBA

12/13 Andy Erickson, TBA



Bruce Armstrong 20 Nov



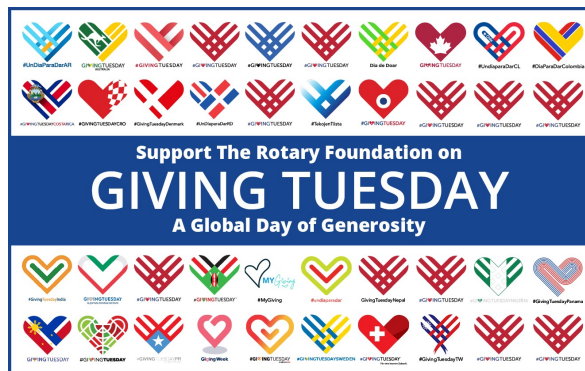
## Presidents Update

Dear All,

November is Rotary Foundation month. It is during this time that TRF focuses on telling the story of how the foundation was founded and through it Rotary accomplishes doing good in the world. With Thanksgiving upon us next week it is the “giving” in Thanksgiving that comes to mind. Tuesday 28 November is Rotary Foundation Giving Tuesday. As I reflect on current events in the world I am proud to be a Rotarian because we are part of the solution. Rotary is helping communities around the world and here in East Fort Myers in large and small ways. Please consider participating in the giving on the 28<sup>th</sup>.

### November 28<sup>th</sup>

[Donate](#) to [Annual Fund-SHARE](#) on Giving Tuesday to support district and global grants.



Regards,

Natalia

### The 4-Way Test

1. Is it the truth?
2. Is it fair to all concerned
3. Will it build good will and better friendships?
4. Will it be beneficial to all concerned?

## Coming Events:

11/20 Club Board Mtg, LCMD 6 PM  
12/1 & 2 Salvation Army Bell Ringer, Publix Shops at Verandah, 9 AM – 6 PM

12/16 Meals of Hope Packaging Event, Lee County Fair Grounds

## 2023-2024 Club Officers:

**President:** Natalia Armstrong  
**President Elect** Aaron Lloyd  
**President Elect Nominee** TBD

**Immediate Past President:** Greg Adkins

**Secretary:** Olivia Lloyd

**Treasurer:** Bruce Armstrong

**Sergeant At Arms:** Ron Davis

**Board of Directors:** Chad Erickson, Andrew Erickson, Aaron Lloyd, Fred Morando Jr., Tammie Stephens

**Newsletter Editor:** Natalia Armstrong

## ROTARY MEMBERSHIP

### Is your Club making a difference?

Over the years of being a Rotarian I have had the privilege of speaking to several International Presidents, whether I was at an International Convention, a Zone Summit, District Conference, or as your representative on the Council of Legislation. One Past International President I have had the privilege to talk to on several occasions is Cliff Dochterman. PRIP Cliff was our President in 1992-1993.

Cliff had a book published called **As I Was Saying**, a collection of favorite speeches and articles that had experienced in his lifelong journey as a true Rotarian. I would like to tell you about some of his messages to Rotarians around the World.

One of his chapters is "thinking of our future." Cliff says, "I often wonder how long Rotary International will survive as a World organization." The life expectancy of mankind today is about 80 years plus or minus. So, Rotary might be considered to be in the critical years. He wondered how many Rotarians are looking toward the future. Are too many Rotarians living in the past holding fast to the Rotary that used to be instead of concerning themselves about Rotary of the 21st century? How many clubs are prepared for the future of our organization? What is the character of your Rotary Club? Are your members more concerned with preserving its past rather than planning for its future?

What about your club members? Are you making the adjustments the changing society requires? The stagnant growth pattern of Rotary throughout the World is an early warning sign. It is an alert call for all clubs to take a look at what Rotary is doing and how Rotary is perceived in your community. So, I ask you what are you doing to make Rotary attractive to young business and professional leaders in your community?

What is the future of a club which finds it so much easier to write checks to other community groups than to put their own hands to work on a community service project?

What will happen to a club which seldom sees beyond its community borders and overlooks the amazing international service potential of our organization?

Rotary members and program participants are improving lives in communities around the world every day through thousands of service projects. Explore the good work that we are doing locally and globally and share these projects through social media.

Only you can increase the membership of your club and make your club relevant to your current members and keep your retention rate at a high level.

The Club of the month is Clewiston with a net gain of 4 new members with 100% retention. Way to go Rotary Club of Clewiston!! President Ramon and Membership Chair, Ryan. The Rotary Club of Manatee River net gain of 2 new members with 100% retention.

**The second Monday of each month our two Zones holds a Zoom meeting called MAP (Membership Action Plan). Please join me. You can find the link on DACdb. It starts at 6:00pm for 45 minutes.**

PDG Don Thomas donthomas@comcast.net | 239-851-8933

